Permit #F00028270

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00028270 **Type of Permit:** FILMING **Release Date:** 05/24/2010

Production Company CINECONCEPTO AMERICA INC

Insured Company Name CINECONCEPTO AMERICA INC

Contact Phone No. 1 323-605-9436
Contact Phone No. 2 305-373-7338
Fax
Address 801 BRICKELL AVE, STE 952
MIAMI, Florida 33131

Production Title CONSEQUENCES

Type of Production Commercial - PSA

Producer Roger Berrera

Director TBD TBD

1st AD TBD TBD

Production Manager Michelle Wang

FilmL.A. Coordinator Naomi Kajiyama

Location Manager Rod Weiner
Primary Phone Mobile - 415-606-1146
Secondary Phone Office - 305-373-7338

Location Assistant None None
Primary Phone Office - 305-373-7338
Secondary Phone

Fees

Notification Charge	$310.00
FILMLA FILM APPLICATION FEE	$625.00
LA COUNTY FIRE REVIEW	$104.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE	$85.00

Total Permit Fee $1,124.00

Number of Locations 3

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Summary Information — Location

Permit Number	F00028270	**Location Manager**	Rod Weiner
Production Company	CINECONCEPTO AMERICA INC	Primary Phone	Mobile - 415-606-1146
Insured Company	CINECONCEPTO AMERICA INC	Secondary Phone	Office - 305-373-7338
Production Title	CONSEQUENCES		

Location Address 17111 Sweetgum Ln, Canyon Country, CA, 91387

Location Names

Location Type Private Residence

Location Description

Prep Dates 5/24/2010 - 5/24/2010 07:00 - 22:00

Film Dates 5/25/2010 - 5/25/2010 07:00 - 22:00

Open or Closed to the Public Closed

Generic Conditions
All vehicles must be parked on private property
No Cast and Crew parking on areas streets.
No interference with merchant activity
No interference with vehicular or pedestrian traffic

Please see attached documents
Cineconcepto.Consequences.28270.AdCouncil.pdf
Cineconcepto.Consequences.28270.AL.pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	3
Cast/Crew vehicles	40
Cube Trucks	2
Generator	1
Motor Homes	2
Stakebed Trucks	2
Vans	2

Personnel on Location

Type	Quantity
Cast	5
Crew	35

Filming Activities *LOCATION CANCELED PER Y CHEN; NOTIFICATION FEE STILL DUE, COLLECTED ON ORIGINAL PERMIT*;

Jurisdiction **Political:** Los Angeles County - Supervisor District 5 **Police:** Los Angeles County Sheriff **Fire:** Los Angeles County

Location Notes

Coordinator Note *LOCATION CANCELED PER Y CHEN; NOTIFICATION FEE STILL DUE, COLLECTED ON ORIGINAL PERMIT*

Parking

Base Camp
Location Type : To Be Determined
Street :

Crew Parking
Location Type : To Be Determined
Street :

NOT A PERMIT

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Summary Information — Location

Permit Number	F00028270	**Location Manager**	Rod Weiner
Production Company	CINECONCEPTO AMERICA INC	Primary Phone	Mobile - 415-606-1146
Insured Company	CINECONCEPTO AMERICA INC	Secondary Phone	Office - 305-373-7338
Production Title	CONSEQUENCES		

Location Address 5362 Auckland Ave, Los Angeles, CA, 91601

Location Names

Location Type Stage

Location Description NON-CERTIFIED STAGE

Prep Dates 5/25/2010 - 5/25/2010 07:00 - 22:00

Film Dates 5/26/2010 - 5/26/2010 07:00 - 22:00

Open or Closed to the Public Closed

Generic Conditions
All vehicles must be parked on private property
No Cast and Crew parking on areas streets.
No interference with merchant activity
No interference with vehicular or pedestrian traffic

Equipment on Location

Type	Quantity
5 or 10 ton trucks	3
Cast/Crew vehicles	40
Cube Trucks	2
Generator	1
Motor Homes	2
Stakebed Trucks	2
Vans	2

Personnel on Location

Type	Quantity
Cast	5
Crew	35
Spot Check	1

Filming Activities Atmospheric Smoke Effects; Interior Dialogue; Blue Screen;

Jurisdiction **Political:** Los Angeles City - Council District 04 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Location Notes

Parking

Base Camp
Location Type : Location
Street :

Crew Parking
Location Type : Location
Street :

NOT A PERMIT

Permit #F00028270

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Summary Information — Location

Permit Number	F00028270	**Location Manager**	Rod Weiner
Production Company	CINECONCEPTO AMERICA INC	Primary Phone	Mobile - 415-606-1146
Insured Company	CINECONCEPTO AMERICA INC	Secondary Phone	Office - 305-373-7338
Production Title	CONSEQUENCES		

Location Address 17711 Sweetgum Ln, Canyon Country, CA, 91387

Location Names

Location Type Private Residence

Location Description

Prep Dates 5/24/2010 - 5/24/2010 07:00 - 22:00

Film Dates 5/25/2010 - 5/25/2010 07:00 - 22:00

Open or Closed to the Public Closed

Generic Conditions All vehicles must be parked on private property
No Cast and Crew parking on areas streets.
No interference with merchant activity
No interference with vehicular or pedestrian traffic

Equipment on Location

Type	Quantity
5 or 10 ton trucks	3
Cast/Crew vehicles	40
Cube Trucks	2
Generator	1
Motor Homes	2
Stakebed Trucks	2
Vans	2

Personnel on Location

Type	Quantity
Cast	5
Crew	35
LA County FSA assigned	1

Filming Activities Exterior Dialogue; Backyard filming; Wind effects;

Jurisdiction **Political:** Los Angeles County - Supervisor District 5 **Police:** Los Angeles County Sheriff **Fire:** Los Angeles County

Location Notes

Coordinator Note 1086-107 / FSA required

Parking

Base Camp
Location Type : Location
Street :

Crew Parking
Location Type : Private Parking Lot
Street : Costco, 18649 Via Princessa

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Permit #F00028270

March 12, 2010

Re: Emergency Preparedness (*Ready / Listo*) Campaign

To Whom It May Concern:

This letter will verify that the Ad Council has contracted with The Vidal Partnership to develop a multifaceted public service advertising (PSA) campaign to educate and empower Americans to prepare for and respond to emergencies including natural and man-made disaster with the aim to get the public involved and ultimately to increase the level of basic preparedness across the nation.

Any work created by The Vidal Partnership for the campaign will be authentic public service advertisements (PSAs) and will only run in donated media space. The campaign is sponsored by the Federal Emergency Management Agency (FEMA) and the Ad Council, a 501(c) 3 compliant organization.

If you have any additional questions, please contact me at 202.331.5099 or e-mail me at agrant@adcouncil.org.

Regards,

Amy Gibson-Grant

Amy Gibson-Grant
Campaign Director

NOT A PERMIT

1203 19th Street NW, 4th Floor
Washington, DC 20036

Appointment of Pacific Production Services
As Authorized Agent and Representative

I certify that I am a representative of Cinecenfo ("Principal") and am authorized to enter into binding contractual agreements on its behalf. I further certify that I am authorized by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on behalf of Principal in my capacity as its authorized representative, I appoint Pacific Production Services and it employees and agents ("PPS") as Principal's authorized representatives and agents to apply for location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits on behalf of Principal through FilmLA, Inc. for any city, county or through any other jurisdictions where FilmLA, Inc. operates, to negotiate, discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and/or community guidelines applicable to any such permit); and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or its insurer) remains responsible and liable for all obligations imposed by or incidental to any permit or rider issued to Principal signed by any employee or agent of (including any coordinator, runner or messenger used by) PPS. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints PPS as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect thereto. Any person, agency, entity, or organization (including FilmLA, Inc. and any city, county or other jurisdictions where FilmLA, Inc. operates) may rely upon this appointment and need not obtain further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient, and may be treated as an original for your purposes. The appointment may be revoked by Principal at any time in writing delivered to FilmLA, Inc., but in any case shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint PPS as agent for Principal, and based upon that authority I hereby appoint PPS as Principal's agent as set forth herein.

Date: 11/10/09

Representative's Signature

Rod Weiner

Representative's Name (Please Print)

Loc. Manager

Representative's Title (Please Print)

Cinecenfo

Name of Principal (i.e. company name) (Please Print)

801 Brickell Ave
Miami, FL 33131

Principal's Mailing Address (Please Print)

Principal's Phone Number (Please Print)

Pacific Production Services
Eric Nichols, President
6513 Hollywood Blvd, Suite 214
Hollywood, CA. 90028
Ph. 323-465-9179 Fx. 323-465-9869

NOT A PERMIT